



NEW TRENDS

**in Communication,
Media and Journalism**

7th Thessaloniki International Media Summer Academy

July 14-21, 2023



VIRTUAL PRE- ACADEMY LECTURES

Wednesday, 5th July

14.00-14.15: Opening and Introduction to the Summer School

14.15-15.45: The Sounds of THISAM

Peter Caks, Teaching assistant and researcher, University of Maribor, Slovenia.

15.45-16.00: Break

16.00 – 16.45: Monitoring Media Freedom in Europe: updated tools and strategies

- **Yannis Kotsifos**, Director, Journalists Union of Macedonia and Thrace
- **Renate Schroeder**, Director of the European Federation of Journalists

16.45-17.00: Break

17.00-18.15: Health Risk Communication & Global Health Diplomacy for a new world order

Edmond Fernandes, Director - Edward & Cynthia Institute of Public Health, Mangalore, India and Chief Executive Officer, CHD Group, India

Monday, 10th July

11.00-12.00: Building Bridges, Not Walls: Constructive Journalism and the Power of Positive News in a Divided Social Media World

Christoph Schmidt, Professor of Media Management and Economics, Head of the Academic, Department at Deutsche Welle Akademie

12.00-12.10: Break

12.10-13.10: Is Memory in the Digital Age finished?

Andrew Hoskins, Professor of Global Security, University of Glasgow, United Kingdom

13.10-13.20: Break

13.20-14.20: Getting started with the Journalism Trust Initiative

Chloé Fiodiere, Global Manager Journalism Trust Initiative, Reporters without borders



VIRTUAL PRE- ACADEMY LECTURES

14.20 -14.30: Break

14.30-16.00: Communicating Sustainability in diverse cultural contexts

- **Nikos Panagiotou**, Associate Professor, Aristotle University of Thessaloniki
- **Dr. Sadia Jamil**, Assistant Professor, School of International Communications, The University of Nottingham, Ningbo, China.
- **Dr. Robert Ted Gutsche**, Associate Professor, Florida Atlantic University, USA.



ON SITE PROGRAM

Friday, 14th July

09.30-10.00: Opening and Introduction to the Summer School (Cisco Center)

- **Dimitrios Galamatis**, General Secretary for Communication and Information
- **Konstantinos Zervas**, Mayor of Thessaloniki.
- **Theoklis Zaoutis**, President, National Public Health Organization, Greece.
- **Alexandra Drosou**, Director-General, Presidency of the Government.
- **Grigoris Zarotiadis**, Dean of Economics and Political Science, AUTH.
- **Christos Frangonikolopoulos**, Chair of School of Journalism and Mass Communications Aristotle University of Thessaloniki.
- **Nikolaos Panagiotou**, Associate Professor, Aristotle University of Thessaloniki.

10.00-11.15: Impulses and influence of new technologies on journalistic practices and strategies in the media sector

Christoph Schmidt, Professor of Media Management and Economics, Head of the Academic Department at Deutsche Welle Akademie.

11.15- 11.25: Coffee break

11.25- 12.40: New business models in Media Organizations

Shin Dong Kim, Professor, The Media School, Hallym University, Chuncheon, Korea & Chief Director, Knowledge Cooperative for Good Governance, Seoul, Korea.

12.40- 12.45: Coffee break

12.45-13.45: Digital Public Diplomacy

- **Christos Frangonikolopoulos**, Professor of International Relations at the School of Journalism and Mass Communications, Aristotle University and Holder of the Jean Monnet Chair on European Public Diplomacy.
- **Eleni Siapikoudi**, MA in International Politics, Newcastle University

13.45 - 14.15: Lunch Break

14.45-16.00: What happens when audiences consume news like a media literacy expert

Sherri Hope Culver, Associate Professor, Klein College of Media and Communication, Temple University.



Saturday, 15th July

09.30 -10.30: Engaging youth to build ethical content creators

Sherri Hope Culver, Associate Professor, Klein College of Media and Communication, Temple University.

10.30 - 10.35: Coffee break

10.35-11.45: Corporate Social Responsibility & Sustainable Business

Evi Dekoulou, Assistant Professor, Department of Journalism and Mass Communications, Aristotle University of Thessaloniki.

11.45 - 12.00: Coffee break

12.00-13.15: Kosovo and the Global Stage: Media Narratives and the Perception of International Relations

- **Besnik Bislim**, First Deputy Prime Minister of the Republic of Kosovo, in charge of European integration.
- **Dr. Nikolaos Panagiotou**, Associate Professor, Aristotle University of Thessaloniki.

13.15 - 14.10: Lunch Break

14.10-15.15: From Extractive to Collaborative Journalism: Building Trust for More Accountable Reporting

Aphrodite Salas, Assistant Professor at Concordia University.

15.15 - 15.20: Coffee break

15.20-16.30: The Sounds of THISAM

Peter Caks, Teaching assistant and researcher, University of Maribor, Slovenia.

Sunday, 16th July

09.30-10.15: Beyond the pure simulacrum: from post-truth to authentication procedures via blockchain and NFT in the Metaverse

Nello Barille, Associate Professor at IULM University of Milan.

10.15 - 10.20: Coffee break



10.20-11.30: From Extractive to Collaborative Journalism: Building Trust for More Accountable Reporting

Aphrodite Salas, Assistant Professor at Concordia University.

11:30 - 11.40: Coffee break

11.40 -12.50: Journalism in the era of AI and chatGPT

Andreas Panagopoulos, News Director, Journalist.

12:50 - 13.20: Lunch break

13.20 -14.40: Symbiogenesis - Learning to Live and work with Artificial Images

Holger Briel, Professor, Beijing Normal University-Hong Kong Baptist University, Zhuhai.

14.40 - 14.50: Coffee break

14.50-16.15: The influence of new technology and disinformation on journalists' working practices

Signe Ivask, Assistant Professor at Masaryk University in the Czech Republic / Researcher and Lecturer at the University of Tartu.

Monday, 17th July

09.30-10.45: Symbiogenesis - Learning to Live and work with Artificial Images

Holger Briel, Professor, Beijing Normal University-Hong Kong Baptist University, Zhuhai.

10.45- 10.50: Coffee break

10.50 – 12.05: AI Powered News Product Pitch Contest

Ludovic Bletcher, Head of DNI Innovation Fund at Google.

12.05 - 12.10: Coffee break

12.10-13.30: Navigating Leaks, Lags and Lies: The Ethics and Tactics of National Security Journalism in 2023

Jessie James Green, National Security Correspondent, WTOP.



13.30 - 14.00: Lunch Break

14.00-15.30: The Role of Media Associations in the Development of Democratic Societies. Case Study: The European Alliance of News Agencies

Alexandru Ion Giboi, Secretary General at The European Alliance of News Agencies.

15:30 - 15.40: Coffee break

15.40 -16.50: The cyber(in-)security dilemma: defining privacy, understanding cybersoverigty and protecting journalism

Alicia Fawcett, Cybersecurity expert, McKinsey & Co.

19.00 Creative hubs: cultural incubators that build communities of interest communicating inspiration (Paikou 1 str. 54625. Thessaloniki Greece)

Stella Tsiarvoula, Creative / Cultural Manager – Development Expert.

Tuesday, 18th July | Day off | THISAM By the Sea

Wednesday, 19th July

09.30-10.25: Adoption of programming techniques in Journalism and Media

Andreas Veglis, Head of Media Informatics Lab, School of Journalism & MC, Aristotle University of Thessaloniki – Greece.

10.25 - 10.30: Coffee break

10.30 -11.30: Reporting on Genocide and Mass Atrocities: When the 'First Draft of History' Really Matters

David J Simon, Lecturer & Director of the Genocide Studies Program, Yale University.

11.30 – 11.35: Coffee break

11.30-12.45: Visual Representation & Narrative of War, Conflicts & Humanitarian Crisis

Dr. Dimitrios Bouras, Anthropologist photographer and documentarian.

12.45 - 13.15: Lunch break



13.15-14.15: AI-Powered News Product Pitch Contest

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14.20-15.35: Reporting about peace

Steven Youngblood, Associate Professor of Communication at Park University.

15.35 - 15.40: Coffee break

15.40-16.40: The cyber(in-)security dilemma: defining privacy, understanding cybersovereignty and protecting journalism

Alicia Fawcett, Cybersecurity expert, McKinsey & Co.

Thursday, 20th July

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12.05 - 12.10: Coffee break

12.10 -13.10: Visuals: The key to linking narratives and frames

Thomas Miller, Adjunct Professor, Institute for Public Diplomacy and Global Communication, George Washington University.

13.10 - 13.40: Lunch break



13.40-14.50: Artificial Intelligence or No Intelligence At All

Dejan Pralica, Professor at the Department of Media Studies, Faculty of Philosophy, University of Novi Sad.

14.50 - 14.55: Coffee break

14.55 -16.10: Monitoring Media Freedom in Europe: updated tools and strategies

- **Yannis Kotsifos**, Director, Journalists Union of Macedonia and Thrace.
- **Renate Schroeder**, Director of the European Federation of Journalists.

Friday, 21st July

11:00-11:05: Photojournalism and documentary storytelling

Ziyah Gafic, Regional Director, VII Academy.

11.05-11.10: Coffee break

11.10-13.50: Photojournalism and documentary storytelling

Ziyah Gafic, Regional Director, VII Academy.

13.50-14.20 Lunch break

14.20 - 15.20: Visual Representation & Narrative of War, Conflicts & Humanitarian Crisis

Dr. Dimitrios Bouras, Anthropologist photographer and documentarian.

15.20-15.30: Coffee break

15.30 - 16.30: The Media and Cognitive Warfare in the 21st Century

Vasileios Syros, Full Professor and Greek Chair at Jawaharlal Nehru University (New Delhi, India).

16.30 - 16.45: Closing remarks