



Thessaloniki Conference

Global Media & Culture

July 13, 2023 | Thessaloniki, Greece

Programme

8:30-8:55 *Arrival and Registration*

9:00-9:05 **Opening Remarks** (Hall: Musical Instruments Museum)

9:05-9:10 **Welcoming Remarks** (Hall: Musical Instruments Museum)

9:10-10:30 **Plenary** (Hall: Musical Instruments Museum)

Panel I *Global Media and Communication Today*

Moderator: Aphrodite Salas

- **Anthony Fung**, *Tik Tok (Douyin) and fandom-networked labor.*
- **Shin Dong Kim**, *Changing models of global communication.*
- **Nikolaos Panagiotou**, *New Global Media Consumption models: Reaching new audiences.*
- **Christoph Schmidt**, *Exploring the Impact of Constructive Journalism: Understanding, Relationships, and Potential – a quantitative analysis among international media experts.*

10.30-10.50

COFFEE BREAK

10:50-12:30

Panel II *Journalism and Politics* (Hall: Musical Instruments Museum)

Moderator: Shin Dong Kim

- **Aphrodite Salas**, *From Extractive to Collaborative Journalism: Building back from Trust Disorder.*
- **Dimitrios Bouras**, *From the “TRUST ME” to the “SHOW ME ERA” -Why should I believe? Towards a different media culture: Investing in raising standards and media transparency.*
- **Holger Briel**, *Screening Screens – Questioning the Universality of an Unencumbered Gaze.*
- **Aspriadis Neofytos**, *Media Representations of War: International Media in the Palestinian-Israeli Conflict in 2021.*
- **Eleni Siapikoudi & Christos Frangonikolopoulos**, *European Union's Digital Diplomacy during the war in Ukraine.*



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10:50-12:30

Panel III *Production and Flow of Global News* (Hall: CR2)

Moderator: Nikos Panagiotou

- **Catalina Uribe Rincón**, *Disinformation in Colombia: Results and Challenges of the Global Disinformation Index Report.*
- **Chen Ching Cheng & George Athanasopoulos**, *Truth or Falsehood: A Cross-Cultural Examination of the Impact of Fake News on University Students in Four Regions.*
- **Evlambia Angelou**, *Journalistic Translation: Two worlds colide?*
- **Steven Youngblood**, *Peace journalism in Russia-Ukraine war coverage.*
- **Evangelos Theodorou**, *Cooperation versus Authoritarianism in times of covid-19: The “polarizing” impact of different news framings on attitudes towards the European Union.*

12:30-13:10

LUNCH BREAK

13:10-14:30

Panel IV *Global Platforms* (Hall: Musical Instruments Museum)

Moderator: Anthony Fung

- **Sherri Hope Culver**, *A global comparison of cultural portrayals in children’s media through global streaming services.*
- **Nello Barile**, *The Netflix Society and its enemies: platformization of life as a battleground between new global utopias and deglobalization.*
- **Randy Jay Solis**, *Facebook as Polymedia in the Mediatization of Transnational Familyhood*
- **Jing Cai**, *Stereotype or fluid image? A Case Study on Polandball cartoon series of “Lizhi Movie” on Bilibili Platform of China.*

13:10-14:50

Panel V *Global Media and Pop Culture* (Hall: CR2)

Moderator: Makis Monastiridis

- **Jimmy Parc**, *Should “Transnationality” be Credited for the Emergence of the Music Industry? The Case of K-pop.*



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- **Xiaoqing Bai, Jing Zhang**, *Platformized Game of Topology: Participatory Culture through Paratexts Producing in Genshin Impact.*
- **Nemo Kim**, *Gender dynamics in the exports of Hallyu content for children and content featuring minors.*
- **Satomi Sugiyama**, *Japanese City Pop and the Music Streaming Platform.*
- **Aysegul Akaydin & Nur Emine Koc**, *Conservative-Secular Conflict from Turkish TV Series: Reception Analysis 'Kızılıcak Şerbeti' and 'Ömer' TV Series.*

14:50-15:10

COFFEE BREAK

15:10-16:10

Panel VI *Global Communication and China* (Hall: Musical Instruments Museum)

Moderator: Christos Frangonikolopoulos

- **Xiao Han & Lei Zhang**, *Living with bot time? How automated time machines on China's social media become human companions.*
- **Yiming Wang**, *Mediating global fan culture in China: The role of unfiltered bots and Toilet Girls in challenging internet censorship.*
- **Remzie Shahini-Hoxhaj, Elis Vllasi**, *China's Digital Influence: From Autocracy to Authoritarianism in the Global Information Age.*

15:10-16:10

Panel VII *Technologies and Global Media* (Hall: CR2)

Moderator: Evi Dekoulou

- **Dejan Pralica**, *Money making exhibitions that attracts millions - Case study MrBeast (USA) & Dex Rock (SRB).*
- **Ioanna-Georgia Eskiadi**, *The current situation of global media in terms of technology.*
- **Darren Chan**, *Soft power on diasporic communities? Understanding techno-nationalist agendas in Television Broadcast's over-the-top service in North America.*

16:10-16:30

Closing remarks