



**5<sup>th</sup> THESSALONIKI INTERNATIONAL MEDIA SUMMER ACADEMY**  
**16-23 July 2021**

***New Trends in Media and Journalism: "Turning Crisis into Opportunity"***

**Program**

The sessions in **blue color** will be **online** and you will have to join with the following Zoom link.

Zoom Link: <https://authgr.zoom.us/j/93419937085>

Meeting ID: 934 1993 7085\

**Introductory/ Pre-Academy Sessions (5 – 12 July 2021)**

**Monday 5 July 2021**

14.00 – 14:30 pm	<b><i>Opening and Introduction to the 5<sup>th</sup> Thessaloniki International Media Summer Academy</i></b>
14.30 - 15.15 pm	<b><i>Current and Future Trends in Media</i></b> Alexis Papahelas, Journalist, Executive editor, KATHIMERINI newspaper

**Wednesday 7 July 2021**

11:30 – 12:30 am	<b><i>What does 'Artificial Intelligence' mean for journalism</i></b> Mattia Peretti, Journalism AI Manager at Polis, Department of Media and Communications, <i>London School of Economics and Political Science</i>
12:30 – 13:00 pm	<b><i>Fake News Hunters Presentation</i></b> Dr. Nikos S. Panagiotou, Diana Filimon, Ciprian Cucu

## Friday 9 July 2021

- 10:00 – 11:45 am ***Media Systems and Press Freedom***  
Professor Dr. Christoph Schmidt, Head of the Academic Department at Deutsche Welle Akademie
- 12:00 – 13:00 pm ***The influence of new technologies on journalistic practices and strategies of media companies***  
Professor Dr. Christoph Schmidt, Head of the Academic Department at Deutsche Welle Akademie
- 13:00 - 14:00 ***Convergence in Journalism and Media in Turkey***  
Dr. Eylem Yanardagolu, Associate Professor, Head of the New Media Department, Kadir Has University, Istanbul
- 14:00-15:00 ***Break***
- 15:00-16:00 ***Is there such a thing a photography of peace?***  
Paul Lowe, Ziyah Gafic, Nicole Tung, Photojournalists ACADEMY VII

## Monday 12 July 2021

- 10:00 – 10:45 am ***Fake News 2.0: From deepfakes to cheapfakes***  
Dren Gerguri, Lecturer, Department of Journalism, University of Prishtina “Ha-san Prishtina”, Kosovo
- 10:45 – 11:30 am ***New approaches in public diplomacy: The case of American spaces***  
Dimitris Giannakoudis, Coordinator and Specialist XanthiTechLab
- 11:30 – 11:45 am ***Break***
- 11:45 – 12:30 pm ***Public diplomacy and globalizing popular culture: the case of K-pop***  
Shin Dong Kim, Professor, The Media School, Hallym University, Chuncheon, Ko-rea & Chief Director, Knowledge Cooperative for Good Governance, Seoul, Ko-rea
- 12:30 – 13:30 pm ***Financing News Media in the Digital Age: Sustainable Business Models for Mainstream News Organizations in Pakistan***  
Sadia Jamil, Postdoctoral fellow at Khalifa University of Science and Technology, Abu Dhabi

Thursday 15 July 2021

PRE-EVENT GREEK ONLY SPEAKING PARTICIPANTS

**In person**

11:00 – 13:00 **Yannis Mylopoulos:** Δημιουργική κειμενογράφηση για παραγωγή περιεχομένου εμπορικού σκοπού

Friday 16 July 2021

09:30 – 10:00 am **Registration and Reception**

10:00 – 11:00 am ***Discursive Public Diplomacy: Closing the gap between those who "know" and those that don't "know"***

**Dr. Christos Frangonikolopoulos**, Professor School of Journalism and Mass Communications, Aristotle University of Thessaloniki Jean Monnet Chair Euro-pean Integration Journalism (2016-2019), Jean Monnet Chair European Union Public Diplomacy (2020-2023)

11.00 – 11.15 am **Coffee Break**

11.15 – 12.00 pm ***Sustainable innovative journalism and new business models***

**Renate Schroeder**, Director of the European Federation of Journalists

12.00 – 13.00 pm ***Platformization of our daily life in a time of crisis***

**Nello Barille**, Associate Professor at IULM University of Milan

13.00– 14.00 pm **Lunch Break**

14.00-14.45 pm ***Convergence as a power of improvement in media production***

**Peter Caks**, Teaching Assistant and Researcher, Media Communication Studies, University of Maribor

14:50 – 15:00 **Coffee Break**

15.00 – 16.30 ***The Misinformation Project: A JHR/First Draft News training workshop***

**Aphrodite Sallas**, Assistant Professor, Concordia University, Canada

## Saturday 17 July 2021

10:00 – 10:45 am	<b><i>An open Newsroom: Actions for excellence and trust in Artificial Intelligence</i></b> <b>Dr. Nikos Panagiotou</b> , Associate Professor, School of Journalism and Mass Media, Aristotle University of Thessaloniki
10:45 – 11:00 am	<b>Coffee Break</b>
11.00-12.00 pm	<b><i>IMeD: Supporting Journalists and Media work</i></b> <b>Anna Kynthia Bousdougou</b> , Journalist, Managing Director of iMeD, Executive Director Stavros Niarchos Foundation (SNF) DIALOGUES <b>Stratis Trilikis</b> , Programs Director, Journalist
12:00 – 13:00 pm	<b>Lunch Break</b>
13:00 – 14:00 pm	<b><i>IMeD Workshop</i></b> <b>“REPORTING ON COVID DATA”</b> Dos & Don'ts in Data Analysis - The case study of iMeD Lab's COVID tracker: Data collection, processing and structuring with the use of Python  <b>Thanasis Troboukis</b> , Project Manager Lab, Journalist <b>Kelly Kiki</b> , Project Manager Lab, Journalist
14:00 – 14:15 pm	<b>Coffee Break</b>

## Sunday 18 July 2021

10:00 – 11.15 am	<b><i>Semantics – Semiotics and the Art of Long-form Literary Reporting.</i></b> <b>Dr. Dimitrios Bouras</b> , Anthropologist photographer and documentarian and <b>Louisa Gouliamaki</b> , Photojournalist
11.15 – 11:30 am	<b>Coffee Break</b>
11:30 – 12:15 am	<b><i>New Challenges to Ethical Journalism in Europe: Quality Journalism in Pan-demic Time</i></b> <b>Nadezda Azhgikhina</b> , Journalist, Executive Director of PEN Moscow, Vice President of European Federation of Journalists
12:15 – 13:00 pm	<b><i>Sailing adrift: Media Responsibility and the Quality of Public Discourse</i></b> <b>Dr. Athanasios Grammenos</b> , Project Manager for Greece of the Friedrich Naumann Foundation for Freedom

13:00 – 14.00 pm	<b>Lunch Break</b>
13:00 – 14.00 pm	<b><i>Wannabe Bellingcat</i></b> Clara Attene, Researcher, Google Scholar
14:00 – 15:00 pm	<b>Coffee Break</b>
15:15 – 16:00 pm	<b><i>Data Journalism – Tools and Perspectives and - on with Workbench data</i></b> Dr. Andreas Veglis, Professor, School of Journalism and Mass Communications, Aristotle University of Thessaloniki

### Monday 19 July 2021

10:00 – 11:30 am	<b><i>The Innovation Leap of Trust in Entrepreneurial Social Journalism and Solutions Media Brands. Media Organizations Next in Reclaiming Trust in Co-creation with Citizens, Users, Audiences, Consumers, Communities</i></b> Betty Tsakarestou, Associate Professor & Head of Advertising and Public Relations Lab, Panteion University of Social and Political Sciences Leda Tsene, Researcher and teaching associate, Advertising and Public Relations Lab of Pan-teion University
11:30 – 11:45 am	<b>Coffee Break</b>
11:45 – 12:30 pm	<b>Living in a surveillance society</b> Sherri Hope Culver, Associate Professor, Temple University
12:30 – 13:00 pm	<b>Greek cooking class with a Greek chef</b> Dimitris Koparanis, Journalist, Writer and a Chef
13:00 – 13:30 pm	<b>Lunch Break</b>
13:30 – 14:15 pm	<b><i>How is UNESCO Media and Information Literacy practiced throughout the pandemic? A compact Mediterranean approach with evidence-based results</i></b> Eirini Andriopoulou, Head of Education, EKOME

14:15 – 15:00 pm ***The transformation of the News Manager in Project Manager in the Digital Era: The complexity and the skills***  
**Andreas Panagopoulos**, News Manager and News' New Business Development Manager at Alter Ego Media Group

15:00-15:30 pm **Coffee Break**

15.30-16.30 pm ***Journalism Innovation: The Craft of Developing a New Journalism Project***  
**Jeremy Caplan**, Director of Teaching and Learning at CUNY's Newmark Graduate School of Journalism

## Thursday 20 July 2021

10:00 – 10:45 am ***News values, sponsored editorial content and normative-ethical concerns: Towards an alternative journalistic practice?***  
**Theodora A. Maniou**, Journalism Faculty, Department of Social & Political Sciences, University of Cyprus

10:45 – 11:15 am ***Member-based investigative journalism in a society injured by a constant economic crisis confounded by a pandemic***  
**Dr. Dimitris Xenakis**, Journalist and Co-founder of Inside Story

11:15 – 11:30 am **Coffee Break**

11.30-12:30 am ***Semantics – Semiotics and the Art of Long-form Literary Reporting.***  
**Dr. Dimitrios Bouras**, Louisa Gouliamaki

12:30- 13:15 pm ***Earning trust in restless times - political communication in Europe and its regions.***  
**Christian Spahr**, Secretary General, Assembly of European Regions; Founder and board member, SEECOM

13:15– 14:00 pm **Lunch Break**

14.00-14.50 pm	<i>Image provenance and its potential to counter image deception and disinformation online</i> Mounir Ibrahim, Vice President of Strategic Initiatives for Truepic
14.50-15.00 pm	<b>Coffee Break</b>
15.00-17.00 pm	<i>Practicing Peace Journalism through Photojournalism</i> Paul Lowe, Ziyah Gafic, Nicole Tung, ACADEMY VII
20.30-22.00	<i>Film Screening: Trust Me Documentary, Workshop on Media Literacy</i>

### Wednesday 21 July 2021

09:00 – 11:00 am	<b>Visit to Ancient Dion, Olympus</b>
11:00 – 15:00 pm	<b>By the sea</b>

### Thursday 22 July 2021

10:00 – 10:45 am	<i>Information Literacy in the Age of #Doomscrolling</i> Anthi Baliou, PhD Candidate, Researcher, Peace Journalism Lab, School of Journalism and Mass Media Communications, Aristotle University of Thessaloniki
10:45 – 11:00 am	<b>Coffee Break</b>
11:00 – 12:00 am	<i>"Trends in media literacy"</i> Sherri Hope Culver, Associate Professor, Temple University
12:00 – 13:15 pm	<i>The Reasons of News Avoidance and Perception of the Media and Journalism in Croatia The National Survey</i> Tena Perisin, Petra Kovačević, Dejan Oblak, Stela Lechpammer Department of Journalism & Media Production, University of Zagreb
13:15 – 14:00 pm	<b>Lunch Break</b>

14:00 – 15:00 pm ***Workshop on reporting responsibly on diverse communities.***  
**Dr. Sally Ann Cruikshank**, Assistant professor in the School of Journalism and Strategic Media, Middle Tennessee State University

15:00 – 17:00 ***Practicing Peace Journalism through Photojournalism***  
**Paul Lowe, Ziyah Gafic, Nicole Tung**, ACADEMY VII

### Friday 23 July 2021

10:45 – 11:30 am ***Journalism ethics in the digital Era: In need of new tools or of new principles?***  
**Yannis Kotsifos**, Journalist Member of the ECPMF

11:30 – 11:45 am **Coffee Break**

11:45 – 12:30 am ***Practicing Peace Journalism through Photojournalism***  
**Paul Lowe, Ziyah Gafic, Nicole Tung**, ACADEMY VII

12.30-13.15 pm **Lunch break**

13.15-14.30 pm ***Practicing Peace Journalism through Photojournalism***  
**Paul Lowe, Ziyah Gafic, Nicole Tung**, ACADEMY VII

14.30 pm ***End of course workshop: Core Takeaways***  
Professor Dr. Christos Frangonikolopoulos, Professor Dr. Schmidt,  
Associate Professor Dr. Nikos Panagiotou





ARISTOTLE UNIVERSITY OF THESSALONIKI

PJL PEACE JOURNALISM LABORATORY

JEAN MONNET CHAIR With the support of the Erasmus+ Programme of the European Union European Union Public Diplomacy

DCN Global

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Institut of Media Communications UNIVERSITY OF MARIBOR, FERI

Xi'an Jiaotong-Liverpool University 西交利物浦大學



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XANTHI TECH LAB

KONRAD ADENAUER STIFTUNG

SYMVOLI

inside story.



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JOURNALISTS' UNION OF MACEDONIA AND THRACE DAILY NEWSPAPERS

